



Portfolios for Learning, Life and Economic Development

India-USA Global Business and PR
Conference
Chennai, 2008



An old and new thought

- Capital consists in a great part of knowledge and organisation...
Knowledge is our most powerful engine of production (Marshall, 1890)



Today's world

- Heavy industry moving ever further East
- Spread of formal education at all levels
- 'Knowledge workers'
- Huge economic migration
- A return to smaller (but better educated) businesses
- The Internet
 - IP telephony
 - Video on demand
 - Facts and falsehoods
 - Friends and foes
 - 24/7/365



A second thought

Retirement ages are rising

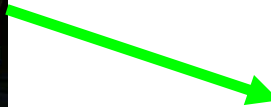
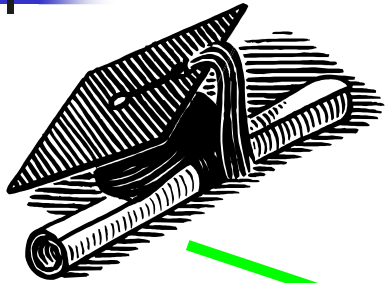
Pensioners are working

We are living longer

Yet....

some people quit education

Is this a valid choice?



Two modes of learning

- Mode 1
- Mode 2

...Duhhh





Mode 1, Mode 2 - interpreted

Mode 1

Disciplinary

Homogenous

Hierarchical

Personal

Absolute

Mode 2

Transdisciplinary

Heterogenous

Transient structures

Socially accountable

Reflexive



Enter: the Portfolio

- **Reflective** guided learning
- Rousseau, Vygotsky, Tagore meet OECD and World Bank
 - Can build strands any time

The logo for ProjectMe features a stylized graphic on the left consisting of overlapping colored squares (yellow, red, blue) and a black crosshair. To the right of this graphic, the text "ProjectMe" is written in a large, blue, sans-serif font. A thin horizontal line extends from the end of the graphic across the slide.

ProjectMe

- Individual owns the information
- Safely stored on own computer or encrypted server
- Controlled release – individual/manager/teacher



Examples from ElementE

Deleted to reduce file size. Email us for details...



What goes in

- Examples of work
- Project reports
- Bright ideas
- Academic assignments
- Grades
- One cv – for many uses
- etc



Who sees it

You **choose**

- Employer
- Teacher
- Colleague
- Fellow students
- Friends
- Mum and Dad....



What do they see?

Only the parts **you** want them to



Just two of the many benefits

1. Skills can be repackaged and realigned to meet new business needs
2. Improved organisational research, quality assurance and planning due to richer information about employees



Economic benefit

- Ongoing learning
- Flexible, Mode 2 learning
- Context sensitive
- Builds on experience
- Synthesises experience
- Encourages mobility
- Encourages continued economic activity through continued employability
- Increases Knowledge Capital



Quality and control

- Essential to PRESERVE academic quality
- Essential to CREATE mobility
- Essential to PROTECT privacy

- Centre for Recording Achievement



Contact information

- gillian@recordingachievement.org
- gillian@elemente.co.uk

Also see:

www.iabd.org

www.thebild.org